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|  | Sharon KehnemuiManaging Director | Essex, MD • 202-415-5809sharon@frequencypartners.com • [LinkedIn](https://www.linkedin.com/in/sharon-kehnemui/)https://frequencypartners.com/portfolio |
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Summary

Visionary senior editor with a history of spearheading transformative initiatives that propelled FoxNews.com's political news coverage to unrivaled success, firmly establishing the dominance in the media landscape. Solid at meticulous planning and execution and history of orchestrating on-site coverage of three pivotal presidential conventions and elections, shaping the narrative and providing unparalleled insights. Track record of making strategic contributions to the development of cutting-edge tracking tools for nationwide congressional races revolutionized the approach to data analysis and decision-making. Pioneered the establishment of a dynamic social media presence for political news, cultivated a fiercely loyal readership base of over a million daily visitors, driving exponential growth and engagement.

Areas of Expertise

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| --- | --- | --- |
| * Policy & Procedure Authoring
* Automation Sequence Development
* Leadership Transition Management
* Budgeting and Policy Development
* Standard Operating Procedures
 | * Stakeholder Management
* Newsletter Production
* Website Overhaul
* Project Launch Facilitation
* Content Research
 | * On-Site Coverage Leadership
* Social Media Presence
* News Story Pitching & Editing
* Industry Trends
* Website Management
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Professional Experience

Environment Health Trust, Jackson Hole, Wyoming (Remote) 2023 – Present

Vice President of Operations | Chief Operating Officer

Engage in development and grant-writing initiatives aimed at securing substantial five and six-figure donations. Managed logistics to successfully execute a quadrennial international expert symposium. Authored procedures and policies for various departments including IT, Marketing, Communications, Fundraising, and Policy.

* Created systems to track human resources, budgeting, and project management.
* Developed a multi-segment automation sequence aimed at attracting and integrating thousands of new newsletter subscribers.
* Oversaw the company's leadership transition following the announcement of the president's retirement.
* Established multiple budgets and developed operational and HR policies from scratch.
* Organized and directed a combined Zoom/in-person conference at Yale University of scientists from around the world investigating the biological and environmental impacts of cellular device and tower radiation.

**American Enterprise Institute, Washington, DC 2012 – 2015**

**Managing Director of Digital Media**

Assembled and directed stakeholder teams comprising marketing, communications, government relations, coalitions, and campus teams.

* Produced and refined daily newsletters for a diverse audience exceeding 200,000 readers.
* Spearheaded design teams in the overhaul of AEI's primary website and the creation of multiple new microsites from the ground up.
* Facilitated the launch of a enterprise project centered on entrepreneurialism and capitalism, which led to the development of a multi-speaker TED-style talk series and a successful book launch.

**Politics, FoxNews.com, Washington, DC 2000 – 2012**

**Senior Editor**

Transformed FoxNews.com's political news coverage, consistently elevating it to become the top-ranked news website year after year. Contributed to the development of a cutting-edge tracking tool for monitoring all congressional races nationwide.  Led a team of writers and reporters to generate a comprehensive news lineup daily over the span of 10 years. Enhanced the website's standing within the organization, transforming it from a secondary entity to an integral part of daily news operations.

* Introduced the integration of reporting from the broadcast team into online operations during a period when the Internet was not yet perceived as the primary news source.
* Directed on-site coverage of three presidential conventions and elections.
* Pioneered the establishment of an early social media presence for political news handles.
* Authored, pitched, and edited an average of 6-10 original news stories daily, resulting in a substantial increase in readership to 1M visitors per day.

Additional Experience

Owner, Frequency Partners LLC (2015-Present)

Freelance Writer and Editor, The New York Sun

Inaugural Senior Editor for AARP *Experience Counts* Newsletter

Director of Operations, The Commodari Group of eXp Realty

Segment Producer/Booker, The McLaughlin Group

Staff Assistant, House Banking Oversight Subcommittee

Associate, Capitoline/MS&L Lobbying and Public Relations

Education

**Master's Degree in International Relations**

Bilkent University (Ankara, Turkey)

**Bachelor's Degree in Broadcast Journalism**

Pennsylvania State University

**See My Profile on LinkedIn:**

